

**AAHB 2024 Scientific Meeting Sponsorship Opportunities**  
***Health Communication, (Mis-)Information, and Behavior: Leveraging Technology for Behavioral Interventions and Health Behavior Research***,  
April 14-17, 2024 - Savannah, Georgia

The 2024 AAHB Annual Meeting is an excellent opportunity both to highlight your organization and assist the Academy. Please consider one of the opportunities presented below to support the Academy and the field of health behavior research. Sponsorship offers excellent visibility for your organization and sponsors will be recognized throughout the conference.

	Type of Sponsorship	Cost	Benefits
<input type="radio"/>	PLATINUM SPONSOR	\$10,000 \$15,000 \$20,000	Exhibit Space, Running banner on AAHB website, Poster with organization name & logo displayed near registration; permission to display organization banner or sign at exhibit space; full page ad in conference program (8.5 X 11); special recognition in electronic program. Include social media links and electronic downloads. \$20,000 level includes 2 free registrations. * Approval required: <a href="https://aahb.org/About_AAHB">https://aahb.org/About_AAHB</a>
<input type="radio"/>	GOLD SPONSOR	\$3000 \$5000	Exhibit Space, Poster with organization name & logo displayed near registration; permission to display organization banner or sign at exhibit space; full page ad in conference program (8.5 X 11); special recognition in electronic program. Include social media links and electronic downloads. * Approval required: <a href="https://aahb.org/About_AAHB">https://aahb.org/About_AAHB</a>
<input type="radio"/>	Opening Session & Reception Single Sponsorship Sunday (One organization only)	\$3000	Poster with organization name & logo displayed at reception; permission to display organization banner or sign; full page ad (8.5 X 11) in conference program; recognition in online program and throughout conference.
<input type="radio"/>	Poster Session Single Sponsorship Monday	\$2000	Institutional name & logo displayed on a sign, permission to display organization banner or sign, full page ad in conference program, recognition in online program.
<input type="radio"/>	Poster Session Single Sponsorship Tuesday	\$2000	Institutional name & logo displayed on a sign, permission to display organization banner or sign, full page ad in conference program (8.5 X 11), recognition in online program.
<input type="radio"/>	General Meeting Co-Sponsorship	\$500 - \$1000	Institutional name & logo displayed with other Meeting Sponsors on a sign, ½ page ad in conference program (\$500) or full-page ad at (\$1000) and recognition in online program.
<input type="radio"/>	Poster Awards Sponsor (Wednesday)	\$2000	Institutional name & logo displayed on a sign, permission to display organization banner or sign, full page ad in conference program (8.5 X 11), recognition in online program.
<input type="radio"/>	Break Sponsor	\$1000	Institutional name & logo displayed on tabletop, ½ page ad in the conference program, recognition in the online program.
<input type="radio"/>	Professional Development & Mentoring Luncheon Sponsorship  (AAHB Fellows only)	\$20 \$50 \$100 \$200 \$300 \$500 \$1000 +	Name and institution listed on sign, name listed in conference program, recognition in the online program and throughout the conference.

○	Underwrite Student Registrations	\$25	Recognition in the conference program and in the online program. Recognition throughout the conference.
		\$50	
		\$100	
		\$200	
		\$300	
		\$500	
		\$1000	

**Contact Information:**

Contact: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

Total Support: \_\_\_\_\_

Two Payment Options:

1. **Mail a check with this form** to the American Academy of Health Behavior at the address below:

Joanne Sommers, M.Ed., CHES  
 AAHB Executive Director  
 17 Indian Creek Drive  
 Rudolph, OH 43462  
 Office: (419) 760-6020  
 Email: aahb.jsommer@gmail.com

2. **Submit credit card payment** for sponsorship on the AAHB secure website:

- **Sponsorship Opportunities:** <https://www.aahb.org/event-5354970>

Scroll to the **bottom of the webpage** link and click "Register". Choose Level of Sponsorship.

OR: **An invoice can be created and emailed to the appropriate personnel.**

Provide a contact name, email address, and sponsorship/level of support to AAHB Executive Director: [aahb.jsommer@gmail.com](mailto:aahb.jsommer@gmail.com)

Thank you for your support. All personal and corporate donations are tax-deductible. For more information, go to <http://aahb.org>

Non-profit Tax ID# 55-0761432. Receipts will be provided to all donors.

\* Send web and print ready LOGO (large size), any text preferred, and corresponding Advertisement (if appropriate for level of support, no bleed) to: AAHB Executive Director at your earliest convenience: [aahb.jsommer@gmail.com](mailto:aahb.jsommer@gmail.com)

Thank you for your generous support of health behavior research!