Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .25

Session Date/Name: Sunday, April 14, 2024 3:45-4:00 pm

Session: Judy K. Black Awardee Presentation

Speaker: Julia Chen-Sankey, PhD - Rutgers School of Public Health

TITLE: From Ads to Addictions: Unraveling the Impact of E-cigarette Marketing Features on Young Adult Choices

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Describe how various features of e-cigarette marketing influence the perceptions and usage patterns of e-cigarette products among young adults.

5 4 3 2 1

2. Understand the dynamic landscape of e-cigarette marketing and its implications for public health and policy.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| --- | --- | --- | --- | --- | --- | --- |
| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Julia Chen-Sankey, PhD |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .5

Session Date/Name: Sunday, April 14, 2024 – Research Laureate Presentation 4:00-4:30 pm

Session: Research Laureate Presentation

Speaker: Scott D. Rhodes PhD, FAAHB, Department of Social Science and Health Policy - Wake Forest University School of Medicine

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Listeners should be able to describe early life and early career influences on becoming a researcher.

5 4 3 2 1

2. Listeners should be able to identify reflective tips for the novice or emerging researcher.

5 4 3 2 1

3. Listeners should be able to describe factors that will challenge university-based researchers in the future.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| --- | --- | --- | --- | --- | --- | --- |
| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Scott D. Rhodes PhD, FAAHB |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:

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Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .5

Session Date/Name: Sunday, April 14, 2024 – Lifetime Achievement Award 4:30-5:00 pm

Session: Research Laureate Presentation

Speaker: Mohammad Torabi, PhD, FAAHB, Dean Emeritus - Indiana University, School of Public Health

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Understand the lifetime trajectory of health behavior research and impacts on public health and policy over time.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| --- | --- | --- | --- | --- | --- | --- |
| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Mohammad Torabi, PhD, FAAHB |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:

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Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .75 hr.

Session Date/Name: Monday, April 15, 2024 8:00 am – 8:45 am

**Breakfast Roundtables**

Please rate how well the learning objective was met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Participants will be able to discuss the importance of the topic with leaders and others in the field in a small group setting.

5 4 3 2 1

* Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Table # | Roundtable Presenter | Topic | Content | Organization/clarity of discussion | Useful information | Use of allotted time |
| 1 | Dr. M. Daniele Fallin | Discuss strategies to get involved in leadership roles and take on leadership roles from the perspective of women. |  |  |  |  |
| 2 | Dr. Kayla Fair | Award Presentations Debrief the Judy K. Black, Research Laureate, and Lifetime Achievement Award presentations. |  |  |  |  |
| 3 | Dr. Tracey Barnett | Early career faculty member academic journey for success. |  |  |  |  |
| 4 | Dr. Jim Thrasher | How to get your research funded. |  |  |  |  |
| 5 | Dr. Erika Thompson and  Dr. Rita Debate | Learn how to get more involved in the organization and Councils. |  |  |  |  |
| 6 | Dr. Sarah Maness | Doctoral Students - Preparing for Academia/Industry – applying for and preparing for jobs. |  |  |  |  |
| 7 | Attendees | Discuss potential research collaborations with other attendees. |  |  |  |  |

Additional Comments:

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .75 hr.

Date/Name: Monday, April 15, 2024 9:00 am – 9:45 am

Speaker: **Jon-Patrick Allem, PhD, MA**  
Department of Health Behavior, Society and Policy, Rutgers School of Public Health

TITLE: Social Media and Adolescent Health

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Learn about the kinds of digital marketing that is prevalent in today’s marketplace (e.g., product placement, influencers).

5 4 3 2 1

2 . Learn about how new forms of digital marketing affect children and adolescents.

5 4 3 2 1

3. Learn about how corporations try to avoid being held accountable for the harmful consequences of their products or services.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Jon-Patrick Allem, PhD, MA |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .75 hr.

Date/Name: Monday, April 15, 2024 9:45 am – 10:35 am

Speaker: **Linnea Laestadius, PhD, MPP**

Joseph J. Zilber College of Public Health - University of Wisconsin-Milwaukee

TITLE: Keep Monitoring: The Limits of Self-Regulation for Harmful Commercial Content on Social Media

Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Explain how the social media environment can be considered a commercial determinant of health.

5 4 3 2 1

2. Describe and provide examples of the different forms of health relevant commercial content on social media platforms.

5 4 3 2 1

3. Identify current challenges to creating more health promoting environments on social media platforms.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| --- | --- | --- | --- | --- | --- | --- |
| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Linnea Laestadius, PhD, MPP |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Additional Comments:

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .75hrs.

Date/Name: Monday, April 15, 2024 10:50 am – 11:40 am

Speaker: **Seth M. Noar, PhD**

James Howard and Hallie McLean Parker Distinguished Professor  
Hussman School of Journalism and Media - University of North Carolina at Chapel Hill

Title: Understanding the Impact of Vaping Prevention Messages on Adolescents

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Understand elements of effective vaping prevention messages for youth.

5 4 3 2 1

2 . Describe unintended consequences of vaping prevention message elements for youth.

5 4 3 2 1

3 Estimate the impact of vaping prevention messages on youth.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| --- | --- | --- | --- | --- | --- | --- |
| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Seth M. Noar, PhD |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .75 hr.

Date/Name: Monday, March 15, 2024 11:40 am – 12:30 pm

Speaker: **Andy Tan, PhD, MPH, MBA, MBBS**  
University of Pennsylvania Annenberg School for Communication  
Director, Health Communication & Equity Lab

TITLE: For Youth, By Youth, With Youth: Co-designing Social Media Messages to Reduce Susceptibility to Vaping Initiation Among LGBTQ+ Youth

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Describe mixed-methods formative research to identify vaping-related beliefs and cultural tailoring preferences among LGBTQ+ youth.

5 4 3 2 1

2 . Describe bidirectional learning with LGBTQ+ youth as partners using an engaged research process.

1. 4 3 2 1

3 . Describe social media message co-design with LGBTQ+ youth and message pre-testing.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Andy Tan, PhD, MPH, MBA, MBBS |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .75 hrs.

Date/Name: Tuesday, April 16, 2024 8:45 am – 9:30 am

Speaker: **William J Kassler, MD, MPH**

Practicing internist, recovering epidemiologist, former health tech industry executive, currently unaffiliated

TITLE: AI in Health Communication: The Good The Bad and The Ugly

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Understand these tools, with a focus on generative AI.

1. 4 3 2 1

2. Learn how AI can help accelerate our mission.

5 4 3 2 1

3. Learn ways to mitigate potential misuse, overcome bias and embed public health values into these systems.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| William J Kassler, MD, MPH |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .75 hr.

Date/Name: Tuesday, April 16, 2024 9:30 am – 10:15 am

Speaker: **David J Crandall, PhD**

Luddy Professor of Computer Science - Director of Luddy Artificial Intelligence Center  
Director of Center for Machine Learning - Indiana University

TITLE: Egocentric Insights: Exploring the World through Computer Vision

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Explain basic concepts about computer vision AI and egocentric (wearable) camera devices.

5 4 3 2 1

1. Describe the current state of technology and ongoing research on egocentric computer vision.

5 4 3 2 1

1. Explain and discuss the opportunities and challenges of using computer vision in studying health behavior.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| David J Crandall, PhD |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: 1 hr.

Date/Name: Tuesday, April 16, 2024 10:30 am – 11:30 am

Speakers: **José Bauermeister, MPH, PhD**

Albert M. Greenfield Professor of Human Relations  
Chair, Department of Family and Community Health, School of Nursing - University of Pennsylvania

and

**Lisa Hightow-Weidman, MD, MPH**

Distinguished and Endowed McKenzie Professor - Interim Associate Dean for Research  
Founding Director, Institute on Digital Health and Innovation - College of Nursing, Florida State University

TITLE: Describe key strategies to promote the successful design and implementation of mHealth interventions for behavior change.

Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Describe key strategies to promote the successful design and implementation of mHealth interventions for behavior change.

5 4 3 2 1

2. Characterize the role of user engagement when designing and evaluating mHealth interventions.

5 4 3 2 1

3. Discuss opportunities to increase the scale-up and dissemination of mHealth interventions.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| José Bauermeister, MPH, PhD |  |  |  |  |  |  |
| Lisa Hightow-Weidman, MD, MPH |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_

Contact Hours: 1 hr.

Date/Name: Tuesday, April 16, 2024 11:30 am – 12:35 pm

Speakers: **Wen-Ying Sylvia Chou, PhD, MPH**

Program Director - Communication and Informatics Research Branch - National Cancer Institute

TITLE: Improving Health with Effective Communication: Lessons from Research on Misinformation

Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Describe the current state of research on health misinformation, including tested mitigation strategies.

5 4 3 2 1

2. Discuss health communication challenges and opportunities in a changing media ecosystem.

5 4 3 2 1

3. Evaluate effectiveness of various approaches to communicate health and science information.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Wen-Ying Sylvia Chou, PhD, MPH |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: 1 hr.

Date/Name: Monday, April 15, 2024 12:45 pm -1:45 pm

**Professional Development and Mentorship**

Speaker: **Annie-Laurie McRee, DrPH**

Scientific Review Officer, NIH

TITLE: Insider’s Guide to the NIH Grant Process

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Describe the difference between a scientific review officer (SRO) and program officer (PO).

5 4 3 2 1

2 . Identify where to find funding announcements and study sections.

5 4 3 2 1

3. Describe the post-submission review process by NIH.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| --- | --- | --- | --- | --- | --- | --- |
| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Annie-Laurie McRee, DrPH |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: 1 hr.

Session Date/Name: Tuesday, April 16, 2024 12:45 pm – 1:45 pm

**Professional Development and Mentorship**

Speaker: **Gabriela Ortiz**, Senior Applied Econometrician, StataCorp

Title: New Meta-Analysis Features in Stata 18

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Learn how to perform multilevel meta-analysis in Stata with the

new meta multilevel and meta meregress commands. 5 4 3 2 1

1. Find out how to assess the heterogeneity jointly for all levels of the

hierarchy and for each level. 5 4 3 2 1

1. Learn how to perform meta-analysis of one-sample binary data

and learn about the effect sizes 5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids | Handouts |
| Gabriela Ortiz |  |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below

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5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Additional Comments:

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: 1.5 hrs.

Date/Name: Tuesday, April 16, 2024

**Professional Development and Mentorship** 2:00 pm – 3:30 pm

Speaker: **Ruopeng An, PhD, MPP, FACE, FAAHB**

Associate Professor and Faculty Lead  
Brown School and Division of Computational & Data Sciences - Washington University in St. Louis

TITLE: Write Effective ChatGPT Prompts to Boost Research Productivity

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Learn about ChatGPT's knowledge base and natural language processing capabilities to leverage it as a powerful tool in scientific research.

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2 . Acquire skills in prompt engineering to interact effectively with ChatGPT, enhancing its utility in various research processes including topic formulation, literature review, and research design.

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3. Explore practical applications of ChatGPT in scientific research, focusing on its role in data analysis and the overall enhancement of research productivity for researchers and students.

5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids |
| Ruopeng An, PhD, MPP, FACE, FAAHB |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .75 hr.

Session Date/Name: Wednesday, April 17, 2024 10:15 am – 11:00 am

**Professional Development and Mentorship**

Speaker: Matthew Lee Smith, PhD, MPH, CHES, FGSA, FAAHB – Texas A & M University, Mentor/Mentee/Scholars pairs

Title: “Keys to Quality Mentorship and Productive Collaborations: Lessons Learned from AAHB Scholars”

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Attendees will increase their familiarity with the scope and potential

scope and potential benefits of participation in the AAHB Research

Scholars Mentoring Program. 5 4 3 2 1

2. Attendees will be able to describe several specific ways in which

mentoring can promote the development and scholarship

of early career professionals. 5 4 3 2 1

Please circle the degree to which the session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate the speaker on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| Speaker | Knowledge of subject matter | Organization/clarity of presentation | Useful information | Speaker-participant interaction | Use of allotted time | Audio-visual aids | Handouts |
| Dr. Matthew Lee Smith |  |  |  |  |  |  |  |
| Mentee/Mentor Presentations |  |  |  |  |  |  |  |

Please rate the overall quality of this session on the scale below

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5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Additional Comments:

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_\_\_ Contact Hours: 1.25 hr.

Session Date/Name: Sunday, April 14, 2024

**Poster Session 1** 5:45 pm – 7:00 pm

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Participants will be able to discuss the importance of the health behavior research projects interactively with authors, individuals or small groups.

5 4 3 2 1

2. Participants will be able to identify how health behavior research addresses a need in scientific knowledge.

5 4 3 2 1

3. Participants will be able to understand how the results are valid and important to the health behavior field of study and future directions.

5 4 3 2 1

* Please circle the degree to which the poster session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate at least 5 posters on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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* Please rate the overall quality of this poster session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Additional Comments:

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_\_\_ Contact Hours: 1.25 hr.

Session Date/Name: Monday, April 15, 2024

**Poster Session 2** 5:45 pm – 7:00 pm

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Participants will be able to discuss the importance of the health behavior research projects interactively with authors, individuals or small groups.

5 4 3 2 1

2. Participants will be able to identify how health behavior research addresses a need in scientific knowledge.

5 4 3 2 1

3. Participants will be able to understand how the results are valid and important to the health behavior field of study and future directions.

5 4 3 2 1

* Please circle the degree to which the poster session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate at least 5 posters on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| Poster # | Content | Organization/clarity of poster presentation | Useful information | Author -participant interaction | Use of allotted time | Visual Appeal |
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* Please rate the overall quality of this poster session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Additional Comments:

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_\_\_ Contact Hours: 1.25 hr.

Session Date/Name: Tuesday, April 16, 2024

**Poster Session 3** 5:45 pm – 7:00 pm

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Participants will be able to discuss the importance of the health behavior research projects interactively with authors, individuals or small groups.

5 4 3 2 1

2. Participants will be able to identify how health behavior research addresses a need in scientific knowledge.

5 4 3 2 1

3. Participants will be able to understand how the results are valid and important to the health behavior field of study and future directions.

5 4 3 2 1

* Please circle the degree to which the poster session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate at least 5 posters on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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| Poster # | Content | Organization/clarity of poster presentation | Useful information | Author -participant interaction | Use of allotted time | Visual Appeal |
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* Please rate the overall quality of this poster session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Additional Comments:

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: 1 hr.

Session Date/Name: Wednesday, April 17, 2024

**Ignite / Lightening Talk** 9:15 am – 10:15 am

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Participants will be able to identify the impact of the health behavior research projects.

5 4 3 2 1

2. Participants will be able to identify how health behavior research addresses a need in scientific knowledge.

5 4 3 2 1

3. Participants will be able to understand how the results are valid and important to the health behavior field of study and future directions.

5 4 3 2 1

* Please circle the degree to which the poster session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate at least 5 ignite presentations on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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* Please rate the overall quality of this poster session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Additional Comments:

Participant's Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHES ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_or MCHES #:\_\_\_\_\_\_\_\_\_\_ Contact Hours: .5 hr.

Wednesday, April 17, 2024

8:45 am – 9:15 am

Session Title: **3 Minute Thesis Competition**

Session Moderator: Erika Thompson, PhD – University of North Texas Health Science Center

* Please rate how well were the learning objectives were met. (Please evaluate each objective in the scale below.)

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

1. Participants will be able to identify how health behavior research addresses a need in scientific knowledge.

5 4 3 2 1

2. Participants will be able to understand how the results are valid and important to the health behavior field of study and future directions.

5 4 3 2 1

* Please circle the degree to which the poster session met your learning needs.

5=Very well met 4=Well met 3=Somewhat met 2=Not very well met 1=Not met

* Please rate oral presentations on each category on the table below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

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* Please rate the overall quality of this poster session on the scale below.

5=Excellent 4=Good 3=Fair 2= Poor 1=Very poor

Additional Comments: